

## **Visit Innova Art at Fespa Digital Barcelona on stand D60, Hall 3 21<sup>st</sup> to the 24<sup>th</sup> February 2012**

The innovator of the world-beating Fibaprint photo papers, genre-busting eco-solvent media and a photo canvas hailed by *Professional Imagemaker* magazine as “the king of the gloss canvases”, Innova Art has consistently set the standard.

One of the company’s biggest hits has been the **JetMaster display system**, winner of the Innovation Award at the 2011 UK Art & Framing Industry Awards. The “gallery look” can be used to eye-catching effect in trade fair displays and classy hotel and restaurant décor schemes. As a means of creating tough, lightweight and stylish gallery wraps in minutes, JetMaster has no equal.

Using JetMaster couldn’t be easier. To assist our customers in making the perfect JetMaster frame we have created the **On-Line Print Utility** for all frame formats within the Jetmaster range. The print utility enables users to make a professional gallery wrap without the need for photoshop or other proprietary software. Visit [www.jetmaster-systems.com](http://www.jetmaster-systems.com)

JetMaster is supplied in a wide range of popular sizes. Recently added smaller sizes are perfect for demo prints, promotional giveaways and print sets.

Now, Innova Art is broadening the brand with the launch of the **JetMaster Paper**, engineered to ensure the very best results from JetMaster. Designed to give maximum stretch without cracking, it produces corners so neat that they are almost impossible to achieve with conventional media. The paper is available in two finishes: one smooth, the other embossed to replicate the surface texture of canvas. The paper is strong enough to peel back and reposition if required.

The JetMaster display system has been an immediate hit in busy production environments; the JetMaster paper range enhances its benefits still further.

Innova Art will also be showing its popular **Intelligent Print Solution** software program, key features of which include ‘auto nesting’ for maximum printing efficiency, profiles for a wide range of media and the new ‘multiplexing’ feature, allowing images to be split across several panels for “on-trend” displays.

Also on the stand: the unique **Decor Art ES paper**, specially designed to produce perfect prints from all leading brands of eco-solvent printers; the multi-award-winning **Fibaprint** photo papers; and **their full range of specialist inkjet media**.